

IQNET RECOGNIZED CERTIFICATION MARK FLYER FOR CLIENTS

The IQNET recognized certification mark is owned by the IQNET Association.

Businesses by IQNET members against endorsed products and services may proudly carry the IQNET mark. As globally recognized brand, together with IMQ mark, the IQNET mark pushes certified organizations' business at par with international players, opening for you more opportunities to trade, build international presence, and sustain growth.

The IQNET recognized certification mark shall be used in combination with the certification mark of IMQ and may only be used by the certified organisation according to the following rules:

- Always in conjunction with IMQ own certification mark
- clearly linked to the name of the certified organization
- within the validity period of the IMQ and IQNET certificate
- within the certified scope/area
- without any changes
- enlarging or reducing is allowed

The IQNET recognized certification mark may be used*:

- In documents, signs, windows, website, advertising media; when the certificate coverage/scope does not cover all activities of the organization and when its use may induce in error on the certified scope, a clear description of the certificate coverage/scope shall be made together with the IQNET mark
- On "secondary packaging" like boxes etc. used for the transportation of products (which can reasonably be considered as not reaching the end user) >>

The IQNET recognized certification mark may **not** be used:

- On products nor on "primary packaging" or any "secondary packaging" which could reach the end user (e.g. a tray containing cartons of milk, a box containing multiple packs of 500 sheets photocopy paper etc.).
- Shall not be used related to any kind of management system certification when forbidden by legal requirements.

The IQNET recognized certification mark colour:

The IQNET recognized certification mark should be applied in IQNET Blue, or in white when on IQNET Blue background, whenever possible. The IQNET Blue specific colour types and their values are as follows:

for blue colour: "PANTONE" 661
for four colour printing: C100, M80, Y0 K0
for web: R0, G53, B148

In exceptional cases where it is not possible for the IQNET recognized certification mark to be applied in IQNET Blue, it may be applied in black & white.



Artworks of the IQNET recognized certification mark is provided by IMQ together in this package.